

An illustration at the top of the page shows a white laptop with a dark keyboard, a white coffee cup with brown coffee on a saucer, and a black book with a white cover. The background is a light purple with vertical stripes.

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IS SELF-PUBLISHING RIGHT FOR YOU?

What does it take to self-publish a book? And what is the smartest route to take? With all of the self-publishing services available today, the process can be confusing.

Author Emily Buehler self-published her first book in 2006, before many of today's services were available. As a result, she took a "DIY" approach. She'll present an overview of the entire process (finding a printer, designing the book, forming a business, marketing, distributing print books and e-books, and much more) and what it takes to do it yourself. If you decide that self-publishing is right for your manuscript, you'll know what you face. You can then consider which parts of the process (if any) you'd like to outsource and the smartest way to go about it.

The Internet has made self-publishing a viable option for authors, enabling them to sell books across the world, and author-publishers are now gaining acceptance in the publishing world. It's an exciting time to self-publish —come learn all about it!